

Community Profile

Greater Hilltop
 Area: 15.46 square miles

Provided by the Columbus Planning Division

Population Summary	
2000 Total Population	65,712
2010 Total Population	65,760
2021 Total Population	70,819
2021 Group Quarters	972
2026 Total Population	73,241
2021-2026 Annual Rate	0.67%
2021 Total Daytime Population	62,482
Workers	21,315
Residents	41,167
Household Summary	
2000 Households	25,537
2000 Average Household Size	2.53
2010 Households	24,548
2010 Average Household Size	2.65
2021 Households	25,877
2021 Average Household Size	2.70
2026 Households	26,642
2026 Average Household Size	2.71
2021-2026 Annual Rate	0.58%
2010 Families	15,495
2010 Average Family Size	3.25
2021 Families	15,959
2021 Average Family Size	3.33
2026 Families	16,338
2026 Average Family Size	3.35
2021-2026 Annual Rate	0.47%
Housing Unit Summary	
2000 Housing Units	27,975
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	39.5%
Vacant Housing Units	8.7%
2010 Housing Units	28,419
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	40.5%
Vacant Housing Units	13.6%
2021 Housing Units	29,465
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	12.2%
2026 Housing Units	30,250
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	11.9%
Median Household Income	
2021	\$45,524
2026	\$50,687
Median Home Value	
2021	\$119,556
2026	\$164,392
Per Capita Income	
2021	\$20,557
2026	\$22,982
Median Age	
2010	33.1
2021	34.8
2026	34.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Community Profile

Greater Hilltop
Area: 15.46 square miles

Provided by the Columbus Planning Division

2021 Households by Income

Household Income Base	25,877
<\$15,000	16.4%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.4%
\$200,000+	1.4%
Average Household Income	\$56,225

2026 Households by Income

Household Income Base	26,642
<\$15,000	14.1%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	3.0%
\$200,000+	1.7%
Average Household Income	\$63,151

2021 Owner Occupied Housing Units by Value

Total	14,165
<\$50,000	10.8%
\$50,000 - \$99,999	28.7%
\$100,000 - \$149,999	26.8%
\$150,000 - \$199,999	16.6%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	3.1%
\$300,000 - \$399,999	2.7%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$158,126

2026 Owner Occupied Housing Units by Value

Total	14,871
<\$50,000	7.7%
\$50,000 - \$99,999	19.5%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	16.3%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	6.0%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$226,466

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

August 25, 2021

Community Profile

Greater Hilltop
 Area: 15.46 square miles

Provided by the Columbus Planning Division

2010 Population by Age	
Total	65,760
0 - 4	8.8%
5 - 9	8.1%
10 - 14	7.2%
15 - 24	13.9%
25 - 34	14.6%
35 - 44	13.3%
45 - 54	13.9%
55 - 64	10.2%
65 - 74	5.6%
75 - 84	3.2%
85 +	1.1%
18 +	71.7%
2021 Population by Age	
Total	70,817
0 - 4	8.0%
5 - 9	7.6%
10 - 14	7.1%
15 - 24	12.9%
25 - 34	14.6%
35 - 44	12.9%
45 - 54	11.7%
55 - 64	11.8%
65 - 74	8.1%
75 - 84	3.8%
85 +	1.4%
18 +	73.5%
2026 Population by Age	
Total	73,243
0 - 4	8.1%
5 - 9	7.6%
10 - 14	7.2%
15 - 24	13.0%
25 - 34	14.5%
35 - 44	12.7%
45 - 54	11.4%
55 - 64	10.9%
65 - 74	8.6%
75 - 84	4.6%
85 +	1.4%
18 +	73.2%
2010 Population by Sex	
Males	32,123
Females	33,637
2021 Population by Sex	
Males	34,550
Females	36,269
2026 Population by Sex	
Males	35,726
Females	37,515

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Community Profile

Greater Hilltop
Area: 15.46 square miles

Provided by the Columbus Planning Division

2010 Population by Race/Ethnicity

Total	65,760
White Alone	70.3%
Black Alone	17.8%
American Indian Alone	0.5%
Asian Alone	2.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.1%
Two or More Races	4.1%
Hispanic Origin	8.7%
Diversity Index	55.7

2021 Population by Race/Ethnicity

Total	70,819
White Alone	62.7%
Black Alone	21.5%
American Indian Alone	0.4%
Asian Alone	3.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	6.7%
Two or More Races	5.3%
Hispanic Origin	11.4%
Diversity Index	64.8

2026 Population by Race/Ethnicity

Total	73,241
White Alone	59.2%
Black Alone	23.1%
American Indian Alone	0.4%
Asian Alone	3.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	7.4%
Two or More Races	5.9%
Hispanic Origin	12.8%
Diversity Index	68.5

2010 Population by Relationship and Household Type

Total	65,760
In Households	98.8%
In Family Households	81.1%
Householder	23.6%
Spouse	13.1%
Child	34.6%
Other relative	5.2%
Nonrelative	4.6%
In Nonfamily Households	17.7%
In Group Quarters	1.2%
Institutionalized Population	1.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

August 25, 2021

2021 Population 25+ by Educational Attainment

Total	45,587
Less than 9th Grade	6.7%
9th - 12th Grade, No Diploma	13.1%
High School Graduate	31.7%
GED/Alternative Credential	6.2%
Some College, No Degree	19.5%
Associate Degree	7.8%
Bachelor's Degree	11.1%
Graduate/Professional Degree	4.0%

2021 Population 15+ by Marital Status

Total	54,756
Never Married	39.5%
Married	39.7%
Widowed	6.0%
Divorced	14.8%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	32,052
Population 16+ Employed	93.7%
Population 16+ Unemployment rate	6.3%
Population 16-24 Employed	14.5%
Population 16-24 Unemployment rate	7.5%
Population 25-54 Employed	65.3%
Population 25-54 Unemployment rate	6.4%
Population 55-64 Employed	15.0%
Population 55-64 Unemployment rate	6.1%
Population 65+ Employed	5.2%
Population 65+ Unemployment rate	2.8%

2021 Employed Population 16+ by Industry

Total	30,017
Agriculture/Mining	0.2%
Construction	9.4%
Manufacturing	9.7%
Wholesale Trade	2.8%
Retail Trade	13.8%
Transportation/Utilities	11.0%
Information	1.6%
Finance/Insurance/Real Estate	6.7%
Services	40.9%
Public Administration	3.8%

2021 Employed Population 16+ by Occupation

Total	30,018
White Collar	47.7%
Management/Business/Financial	11.4%
Professional	15.2%
Sales	7.8%
Administrative Support	13.3%
Services	17.2%
Blue Collar	35.1%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	2.9%
Production	7.7%
Transportation/Material Moving	16.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

August 25, 2021

Community Profile

Greater Hilltop
Area: 15.46 square miles

Provided by the Columbus Planning Division

2010 Households by Type	
Total	24,548
Households with 1 Person	28.6%
Households with 2+ People	71.4%
Family Households	63.1%
Husband-wife Families	35.2%
With Related Children	16.1%
Other Family (No Spouse Present)	28.0%
Other Family with Male Householder	7.5%
With Related Children	4.8%
Other Family with Female Householder	20.4%
With Related Children	14.5%
Nonfamily Households	8.3%
All Households with Children	36.0%
Multigenerational Households	5.5%
Unmarried Partner Households	11.5%
Male-female	10.1%
Same-sex	1.4%
2010 Households by Size	
Total	24,548
1 Person Household	28.6%
2 Person Household	29.9%
3 Person Household	15.9%
4 Person Household	11.7%
5 Person Household	7.2%
6 Person Household	3.6%
7 + Person Household	3.0%
2010 Households by Tenure and Mortgage Status	
Total	24,548
Owner Occupied	53.1%
Owned with a Mortgage/Loan	40.8%
Owned Free and Clear	12.2%
Renter Occupied	46.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	179
Percent of Income for Mortgage	11.0%
Wealth Index	44
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	28,419
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	65,760
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

Community Profile

Greater Hilltop
Area: 15.46 square miles

Provided by the Columbus Planning Division

Top 3 Tapestry Segments

1.	Hometown Heritage (8G)
2.	Rustbelt Traditions (5D)
3.	Traditional Living (12B)

2021 Consumer Spending

Apparel & Services: Total \$	\$35,278,137
Average Spent	\$1,363.30
Spending Potential Index	64
Education: Total \$	\$25,440,491
Average Spent	\$983.13
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$51,857,565
Average Spent	\$2,004.00
Spending Potential Index	62
Food at Home: Total \$	\$89,658,772
Average Spent	\$3,464.81
Spending Potential Index	64
Food Away from Home: Total \$	\$61,466,743
Average Spent	\$2,375.34
Spending Potential Index	63
Health Care: Total \$	\$102,135,216
Average Spent	\$3,946.95
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$35,802,656
Average Spent	\$1,383.57
Spending Potential Index	61
Personal Care Products & Services: Total \$	\$14,647,859
Average Spent	\$566.06
Spending Potential Index	63
Shelter: Total \$	\$318,338,151
Average Spent	\$12,301.97
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$35,643,880
Average Spent	\$1,377.43
Spending Potential Index	58
Travel: Total \$	\$37,781,089
Average Spent	\$1,460.03
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$18,551,054
Average Spent	\$716.89
Spending Potential Index	65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

August 25, 2021