

Community Profile

Near East
Area: 3.63 square miles

Provided by the Columbus Planning Division

Population Summary	
2000 Total Population	21,802
2010 Total Population	17,874
2021 Total Population	20,167
2021 Group Quarters	940
2026 Total Population	21,294
2021-2026 Annual Rate	1.09%
2021 Total Daytime Population	33,820
Workers	22,275
Residents	11,545
Household Summary	
2000 Households	9,503
2000 Average Household Size	2.22
2010 Households	8,052
2010 Average Household Size	2.12
2021 Households	9,038
2021 Average Household Size	2.13
2026 Households	9,573
2026 Average Household Size	2.13
2021-2026 Annual Rate	1.16%
2010 Families	3,513
2010 Average Family Size	3.15
2021 Families	3,796
2021 Average Family Size	3.20
2026 Families	3,974
2026 Average Family Size	3.21
2021-2026 Annual Rate	0.92%
Housing Unit Summary	
2000 Housing Units	11,661
Owner Occupied Housing Units	24.3%
Renter Occupied Housing Units	57.2%
Vacant Housing Units	18.5%
2010 Housing Units	11,074
Owner Occupied Housing Units	21.9%
Renter Occupied Housing Units	50.8%
Vacant Housing Units	27.3%
2021 Housing Units	12,051
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	51.4%
Vacant Housing Units	25.0%
2026 Housing Units	12,695
Owner Occupied Housing Units	24.3%
Renter Occupied Housing Units	51.1%
Vacant Housing Units	24.6%
Median Household Income	
2021	\$37,161
2026	\$40,224
Median Home Value	
2021	\$215,082
2026	\$268,499
Per Capita Income	
2021	\$25,545
2026	\$28,236
Median Age	
2010	33.9
2021	35.8
2026	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	9,038
<\$15,000	24.4%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	4.0%
\$200,000+	3.2%
Average Household Income	\$57,182

2026 Households by Income

Household Income Base	9,573
<\$15,000	21.5%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	4.5%
\$200,000+	3.4%
Average Household Income	\$63,183

2021 Owner Occupied Housing Units by Value

Total	2,846
<\$50,000	9.3%
\$50,000 - \$99,999	11.9%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	15.7%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	5.0%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$239,099

2026 Owner Occupied Housing Units by Value

Total	3,088
<\$50,000	6.2%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	10.6%
\$200,000 - \$249,999	13.1%
\$250,000 - \$299,999	18.6%
\$300,000 - \$399,999	20.4%
\$400,000 - \$499,999	7.8%
\$500,000 - \$749,999	7.4%
\$750,000 - \$999,999	2.8%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$290,439

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	17,875
0 - 4	8.9%
5 - 9	6.9%
10 - 14	6.3%
15 - 24	15.0%
25 - 34	14.4%
35 - 44	12.3%
45 - 54	15.1%
55 - 64	11.2%
65 - 74	5.4%
75 - 84	3.2%
85 +	1.4%
18 +	74.0%
2021 Population by Age	
Total	20,166
0 - 4	8.0%
5 - 9	7.2%
10 - 14	6.6%
15 - 24	13.2%
25 - 34	14.1%
35 - 44	12.2%
45 - 54	11.7%
55 - 64	13.4%
65 - 74	8.7%
75 - 84	3.6%
85 +	1.4%
18 +	74.9%
2026 Population by Age	
Total	21,295
0 - 4	8.2%
5 - 9	7.0%
10 - 14	6.4%
15 - 24	13.8%
25 - 34	13.3%
35 - 44	12.4%
45 - 54	11.3%
55 - 64	11.8%
65 - 74	9.9%
75 - 84	4.6%
85 +	1.4%
18 +	74.7%
2010 Population by Sex	
Males	8,949
Females	8,925
2021 Population by Sex	
Males	9,993
Females	10,174
2026 Population by Sex	
Males	10,494
Females	10,801

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	17,874
White Alone	21.3%
Black Alone	73.0%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.5%
Two or More Races	3.9%
Hispanic Origin	2.1%
Diversity Index	44.5

2021 Population by Race/Ethnicity

Total	20,167
White Alone	16.6%
Black Alone	77.1%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.6%
Two or More Races	4.3%
Hispanic Origin	2.4%
Diversity Index	40.7

2026 Population by Race/Ethnicity

Total	21,295
White Alone	14.9%
Black Alone	78.6%
American Indian Alone	0.3%
Asian Alone	0.9%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.6%
Two or More Races	4.5%
Hispanic Origin	2.6%
Diversity Index	39.3

2010 Population by Relationship and Household Type

Total	17,874
In Households	95.4%
In Family Households	64.9%
Householder	19.5%
Spouse	5.9%
Child	32.2%
Other relative	4.4%
Nonrelative	2.9%
In Nonfamily Households	30.5%
In Group Quarters	4.6%
Institutionalized Population	2.0%
Noninstitutionalized Population	2.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	13,122
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	19.9%
GED/Alternative Credential	4.7%
Some College, No Degree	23.7%
Associate Degree	8.7%
Bachelor's Degree	18.9%
Graduate/Professional Degree	11.4%

2021 Population 15+ by Marital Status

Total	15,777
Never Married	57.5%
Married	24.0%
Widowed	4.0%
Divorced	14.5%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	10,229
Population 16+ Employed	84.6%
Population 16+ Unemployment rate	15.4%
Population 16-24 Employed	14.5%
Population 16-24 Unemployment rate	32.7%
Population 25-54 Employed	63.5%
Population 25-54 Unemployment rate	12.8%
Population 55-64 Employed	14.8%
Population 55-64 Unemployment rate	9.2%
Population 65+ Employed	7.2%
Population 65+ Unemployment rate	4.2%

2021 Employed Population 16+ by Industry

Total	8,654
Agriculture/Mining	0.0%
Construction	4.8%
Manufacturing	6.2%
Wholesale Trade	2.3%
Retail Trade	13.1%
Transportation/Utilities	6.2%
Information	2.0%
Finance/Insurance/Real Estate	5.6%
Services	53.7%
Public Administration	6.2%

2021 Employed Population 16+ by Occupation

Total	8,655
White Collar	60.9%
Management/Business/Financial	17.5%
Professional	21.3%
Sales	8.9%
Administrative Support	13.2%
Services	21.9%
Blue Collar	17.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.6%
Installation/Maintenance/Repair	1.0%
Production	4.0%
Transportation/Material Moving	9.7%

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2010 Households by Type	
Total	8,052
Households with 1 Person	46.8%
Households with 2+ People	53.2%
Family Households	43.6%
Husband-wife Families	13.1%
With Related Children	5.5%
Other Family (No Spouse Present)	30.5%
Other Family with Male Householder	5.4%
With Related Children	2.7%
Other Family with Female Householder	25.1%
With Related Children	18.8%
Nonfamily Households	9.5%
All Households with Children	27.2%
Multigenerational Households	3.5%
Unmarried Partner Households	8.6%
Male-female	6.0%
Same-sex	2.6%
2010 Households by Size	
Total	8,052
1 Person Household	46.8%
2 Person Household	25.1%
3 Person Household	12.3%
4 Person Household	7.3%
5 Person Household	4.4%
6 Person Household	2.0%
7 + Person Household	2.0%
2010 Households by Tenure and Mortgage Status	
Total	8,052
Owner Occupied	30.1%
Owned with a Mortgage/Loan	22.4%
Owned Free and Clear	7.7%
Renter Occupied	69.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	88
Percent of Income for Mortgage	24.3%
Wealth Index	40
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	11,074
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	17,874
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Set to Impress (11D)
2. City Commons (11E)
3. Modest Income Homes (12D)

2021 Consumer Spending

Apparel & Services: Total \$	\$12,955,969
Average Spent	\$1,433.50
Spending Potential Index	68
Education: Total \$	\$9,967,497
Average Spent	\$1,102.84
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$18,097,185
Average Spent	\$2,002.34
Spending Potential Index	62
Food at Home: Total \$	\$32,771,414
Average Spent	\$3,625.96
Spending Potential Index	67
Food Away from Home: Total \$	\$22,565,893
Average Spent	\$2,496.78
Spending Potential Index	66
Health Care: Total \$	\$35,414,563
Average Spent	\$3,918.41
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$12,566,947
Average Spent	\$1,390.46
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$5,319,068
Average Spent	\$588.52
Spending Potential Index	66
Shelter: Total \$	\$117,400,079
Average Spent	\$12,989.61
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,143,689
Average Spent	\$1,343.63
Spending Potential Index	56
Travel: Total \$	\$12,947,617
Average Spent	\$1,432.58
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$6,665,944
Average Spent	\$737.55
Spending Potential Index	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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