Community Profile

South East
Area: 16.53 square miles

Provided by the Columbus Planning Division

Population Summary

2000 Total Population	29,411
2010 Total Population	41,786
2021 Total Population	46,700
2021 Group Quarters	148
2026 Total Population	49,143
2021-2026 Annual Rate	1.03%
2021 Total Daytime Population	33,882
Workers	12,121
Residents	21,761

Household Summary

2000 Households	11,535
2000 Average Household Size	2.54
2010 Households	16,507
2010 Average Household Size	2.52
2021 Households	18,321
2021 Average Household Size	2.54
2026 Households	19,227
2026 Average Household Size	2.55
2021-2026 Annual Rate	0.97%
2010 Families	10,357
2010 Average Family Size	3.16
2021 Families	11,207
2021 Average Family Size	3.21
2026 Families	11,687
2026 Average Family Size	3.22
2021-2026 Annual Rate	0.84%

Housing Unit Summary

2000 Housing Units	12,343
Owner Occupied Housing Units	55.5%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	6.5%
2010 Housing Units	18,511
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	42.3%
Vacant Housing Units	10.8%
2021 Housing Units	20,032
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	42.0%
Vacant Housing Units	8.5%
2026 Housing Units	20,943
Owner Occupied Housing Units	50.9%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	8.2%

Median Household Income

2021	$53,743
2026	$57,640

Median Home Value

2021	$143,439
2026	$183,384

Per Capita Income

2021	$24,798
2026	$27,656

Median Age

2010	30.9
2021	32.8
2026	32.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	18,321
<$15,000	7.1%
$15,000 - $24,999	10.7%
$25,000 - $34,999	9.0%
$35,000 - $49,999	17.3%
$50,000 - $74,999	26.1%
$75,000 - $99,999	12.6%
$100,000 - $149,999	13.5%
$150,000 - $199,999	2.9%
$200,000+	0.8%
Average Household Income	$63,201

2026 Households by Income

Household Income Base	19,227
<$15,000	5.9%
$15,000 - $24,999	8.9%
$25,000 - $34,999	7.7%
$35,000 - $49,999	15.9%
$50,000 - $74,999	27.5%
$75,000 - $99,999	13.7%
$100,000 - $149,999	15.6%
$150,000 - $199,999	3.8%
$200,000+	1.0%
Average Household Income	$70,690

2021 Owner Occupied Housing Units by Value

Total	9,897
<$50,000	1.4%
$50,000 - $99,999	20.5%
$100,000 - $149,999	32.3%
$150,000 - $199,999	28.8%
$200,000 - $249,999	5.9%
$250,000 - $299,999	1.7%
$300,000 - $399,999	4.2%
$400,000 - $499,999	2.7%
$500,000 - $749,999	1.0%
$750,000 - $999,999	1.0%
$1,000,000 - $1,499,999	0.4%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$171,251

2026 Owner Occupied Housing Units by Value

Total	10,646
<$50,000	0.4%
$50,000 - $99,999	8.5%
$100,000 - $149,999	21.5%
$150,000 - $199,999	29.5%
$200,000 - $249,999	11.6%
$250,000 - $299,999	4.4%
$300,000 - $399,999	11.2%
$400,000 - $499,999	5.7%
$500,000 - $749,999	3.8%
$750,000 - $999,999	2.7%
$1,000,000 - $1,499,999	0.8%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$245,475

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2010 Population by Age	
Total	41,787
0 - 4	9.1%
5 - 9	8.2%
10 - 14	7.8%
15 - 24	14.3%
25 - 34	17.3%
35 - 44	15.0%
45 - 54	12.5%
55 - 64	8.2%
65 - 74	4.6%
75 - 84	2.3%
85 +	0.6%
18 +	70.4%
2021 Population by Age	
Total	46,701
0 - 4	8.0%
5 - 9	7.7%
10 - 14	7.2%
15 - 24	14.6%
25 - 34	15.9%
35 - 44	14.4%
45 - 54	11.9%
55 - 64	9.9%
65 - 74	6.6%
75 - 84	3.2%
85 +	0.8%
18 +	73.1%
2026 Population by Age	
Total	49,143
0 - 4	8.0%
5 - 9	7.4%
10 - 14	7.1%
15 - 24	14.5%
25 - 34	17.2%
35 - 44	13.2%
45 - 54	11.5%
55 - 64	9.3%
65 - 74	7.0%
75 - 84	3.8%
85 +	1.0%
18 +	73.5%
2010 Population by Sex	
Males	19,629
Females	22,157
2021 Population by Sex	
Males	22,092
Females	24,608
2026 Population by Sex	
Males	23,349
Females	25,795

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	41,786
White Alone	52.1%
Black Alone	40.0%
American Indian Alone	0.2%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	4.0%
Hispanic Origin	4.2%
Diversity Index	60.2

2021 Population by Race/Ethnicity

Total	46,700
White Alone	44.4%
Black Alone	45.7%
American Indian Alone	0.2%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	5.0%
Hispanic Origin	5.2%
Diversity Index	63.4

2026 Population by Race/Ethnicity

Total	49,143
White Alone	41.1%
Black Alone	48.0%
American Indian Alone	0.2%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	5.4%
Hispanic Origin	5.8%
Diversity Index	64.4

2010 Population by Relationship and Household Type

Total	41,786
In Households	99.7%
In Family Households	81.5%
Householder	24.9%
Spouse	14.1%
Child	35.5%
Other relative	3.9%
Nonrelative	3.2%
In Nonfamily Households	18.2%
In Group Quarters	0.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	29,242
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	5.5%
High School Graduate	28.6%
GED/Alternative Credential	4.2%
Some College, No Degree	24.2%
Associate Degree	10.0%
Bachelor's Degree	17.7%
Graduate/Professional Degree	6.9%

2021 Population 15+ by Marital Status

Total	36,039
Never Married	40.4%
Married	40.3%
Widowed	3.8%
Divorced	15.5%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	26,548
Population 16+ Employed	95.1%
Population 16+ Unemployment rate	4.9%
Population 16-24 Employed	16.4%
Population 16-24 Unemployment rate	5.1%
Population 25-54 Employed	66.4%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	12.7%
Population 55-64 Unemployment rate	1.1%
Population 65+ Employed	4.6%
Population 65+ Unemployment rate	4.7%

2021 Employed Population 16+ by Industry

Total	25,243
Agriculture/Mining	0.0%
Construction	6.6%
Manufacturing	7.4%
Wholesale Trade	2.0%
Retail Trade	12.1%
Transportation/Utilities	12.3%
Information	1.2%
Finance/Insurance/Real Estate	8.3%
Services	43.5%
Public Administration	6.6%

2021 Employed Population 16+ by Occupation

Total	25,242
White Collar	57.9%
Management/Business/Financial	14.3%
Professional	20.2%
Sales	7.0%
Administrative Support	16.4%
Services	16.5%
Blue Collar	25.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	3.0%
Production	5.8%
Transportation/Material Moving	12.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Community Profile

South East
Area: 16.53 square miles

Provided by the Columbus Planning Division

2010 Households by Type

Total	16,507
Households with 1 Person	30.1%
Households with 2+ People	69.9%
Family Households	62.7%
Husband-wife Families	35.7%
With Related Children	18.3%
Other Family (No Spouse Present)	27.1%
Other Family with Male Householder	6.2%
With Related Children	4.1%
Other Family with Female Householder	20.9%
With Related Children	15.9%
Nonfamily Households	7.1%
All Households with Children	38.8%
Multigenerational Households	4.1%
Unmarried Partner Households	9.0%
Male-female	8.2%
Same-sex	0.8%

2010 Households by Size

Total	16,508
1 Person Household	30.1%
2 Person Household	29.2%
3 Person Household	17.4%
4 Person Household	12.7%
5 Person Household	6.5%
6 Person Household	2.6%
7 + Person Household	1.6%

2010 Households by Tenure and Mortgage Status

Total	16,507
Owner Occupied	52.5%
Owned with a Mortgage/Loan	46.2%
Owned Free and Clear	6.4%
Renter Occupied	47.5%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	176
Percent of Income for Mortgage	11.2%
Wealth Index	45

2010 Housing Units By Urban/ Rural Status

Total Housing Units	18,511
Housing Units Inside Urbanized Area	99.5%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.5%

2010 Population By Urban/ Rural Status

Total Population	41,786
Population Inside Urbanized Area	99.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments	
1.	Bright Young Professionals (8C)
2.	Traditional Living (12B)
3.	Up and Coming Families (7A)

2021 Consumer Spending	
Apparel & Services: Total $	$27,521,398
Average Spent	$1,502.18
Spending Potential Index	71
Education: Total $	$20,428,003
Average Spent	$1,115.00
Spending Potential Index	65
Entertainment/Recreation: Total $	$40,310,213
Average Spent	$2,200.22
Spending Potential Index	68
Food at Home: Total $	$69,494,049
Average Spent	$3,793.14
Spending Potential Index	70
Food Away from Home: Total $	$49,286,732
Average Spent	$2,690.18
Spending Potential Index	71
Health Care: Total $	$78,027,300
Average Spent	$4,258.90
Spending Potential Index	68
HH Furnishings & Equipment: Total $	$28,619,496
Average Spent	$1,562.11
Spending Potential Index	69
Personal Care Products & Services: Total $	$11,582,244
Average Spent	$632.18
Spending Potential Index	70
Shelter: Total $	$256,181,981
Average Spent	$13,982.97
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total $	$30,001,047
Average Spent	$1,637.52
Spending Potential Index	68
Travel: Total $	$31,187,219
Average Spent	$1,702.27
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total $	$14,530,994
Average Spent	$793.13
Spending Potential Index	72