

**SLOW
DOWN**

65%

of severe or fatal crashes

**HAPPEN ON 10% OF
COLUMBUS STREETS**

Slowing Down Saves Lives.

Be a Vision Zero Hero at
Columbus.gov/VisionZero



 **SCAN ME**

**VISIONZERO
COLUMBUS**

DRIVE SAFE. WALK SAFE. BIKE SAFE.



VISIONZERO COLUMBUS

DRIVE SAFE. WALK SAFE. BIKE SAFE.

Help end crash-related fatalities and serious injuries on our streets.



DRIVE SAFE.

A pedestrian struck by a car going just 40 miles an hour has an **80%** likelihood of not surviving the crash. Slow down and save lives.



WALK SAFE.

Always yield to pedestrians crossing the street, whether or not there is a crosswalk.



BIKE SAFE.

Bike lanes help keep bikers safe and drivers aware. Know the rules of the road when biking **AND** driving.



SCAN ME

Learn more at
Columbus.gov/VisionZero