

# EYE SQUAD

Help Iris and Lash repair their plane and unlock the flight controls before the race starts!



## HEY, KIDS!

Discover Clear Blue Lenses as you soar through **HIDDEN OBJECTS**, a **DECODER**, a **WORD SEARCH**, a **MAZE** and **MORE!**

## PARENTS:

**1 IN 4 KIDS HAS AN UNDIAGNOSED VISION ISSUE**  
Discover how Pearle Vision is providing comprehensive eye exams to kids in need.

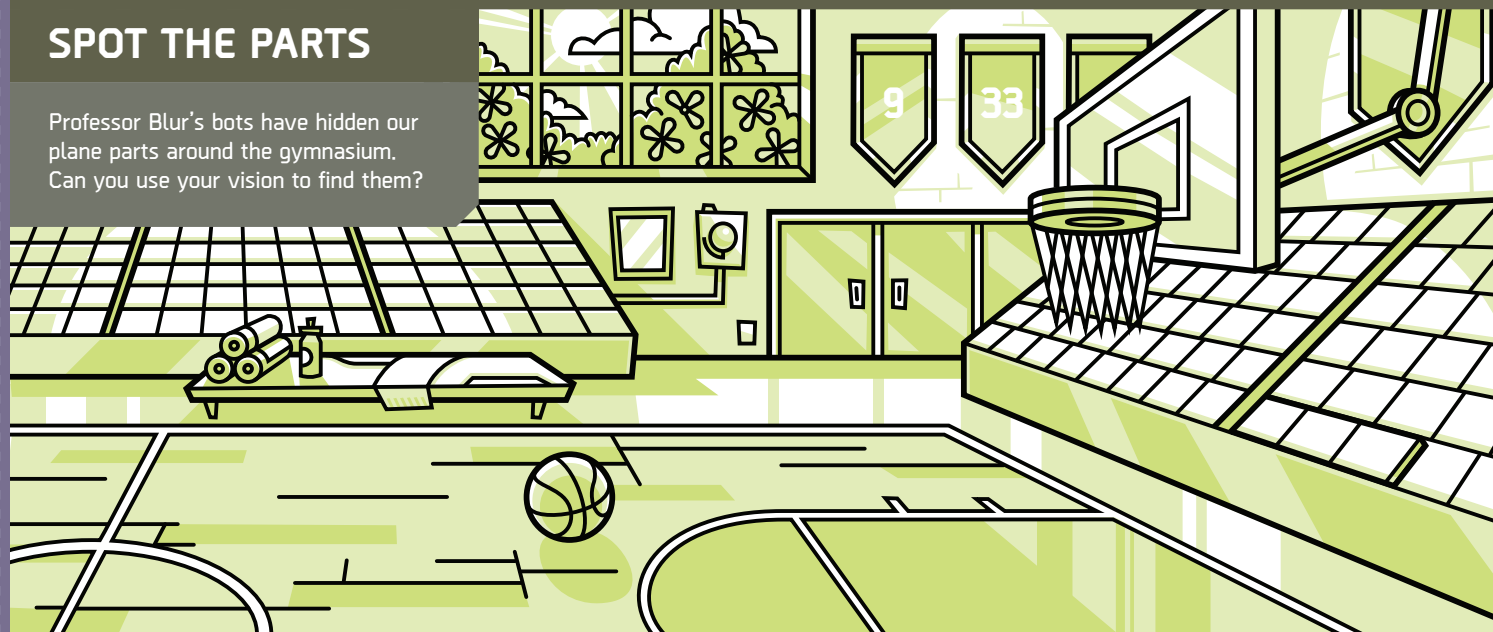


### WELCOME TO EYE SQUAD!

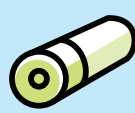
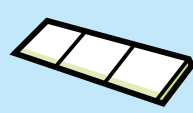
Greetings, new recruit! I'm 20/20, here to assist you on your mission. Professor Blur has struck once again. This time he and his bots have stolen parts of our plane AND hacked our remote-control tablet. We need your help to find the missing parts and restore controls before the big race begins!

### SPOT THE PARTS

Professor Blur's bots have hidden our plane parts around the gymnasium. Can you use your vision to find them?

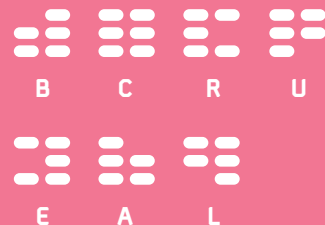


SEARCH FOR THESE HIDDEN PLANE PARTS:



### THE PASSWORD IS...

You found them all? Great! Now we need to read our plane's assembly instructions on our tablet. Unfortunately, Professor Blur changed the password, and we're locked out! Do you think you can decode Blur's password?



ENTER PASSWORD:

A password input field consisting of seven empty rectangular boxes.

UNLOCK

ANSWER: CLEAR BLUE

### 20/20's FAVORITE RULE



When staring at a screen for a long time, try looking away at something that is **20 feet** away from you for **20 seconds** every **20 minutes**.

### DAILY DOSE OF DIGITAL



Kids ages 8-18 now spend, on average, **7.5 hours** in front of a screen each day.

### BLUE LIGHT BLUES

Too much exposure to blue light can cause the following symptoms:

- Sore, dry, itchy or red eyes
- Eyestrain
- Headaches
- Sensitivity to light
- Sore neck or shoulders
- Blurry vision
- Poor sleep



**!** Be sure to tell your parents if any of these are bothering you!

### CLEAR THE CODE

Now that you've unlocked the tablet, we need to check the tablet source code for errors. Look for the words, and cross them out to restore control. After that, we'll have access to our plane's assembly instructions!

FIND THESE HIDDEN ERROR CODES:

- BLUE LIGHT
- BLURRY VISION
- EYESTRAIN
- HEADACHES
- LIGHT SENSITIVITY
- POOR SLEEP
- RED EYES

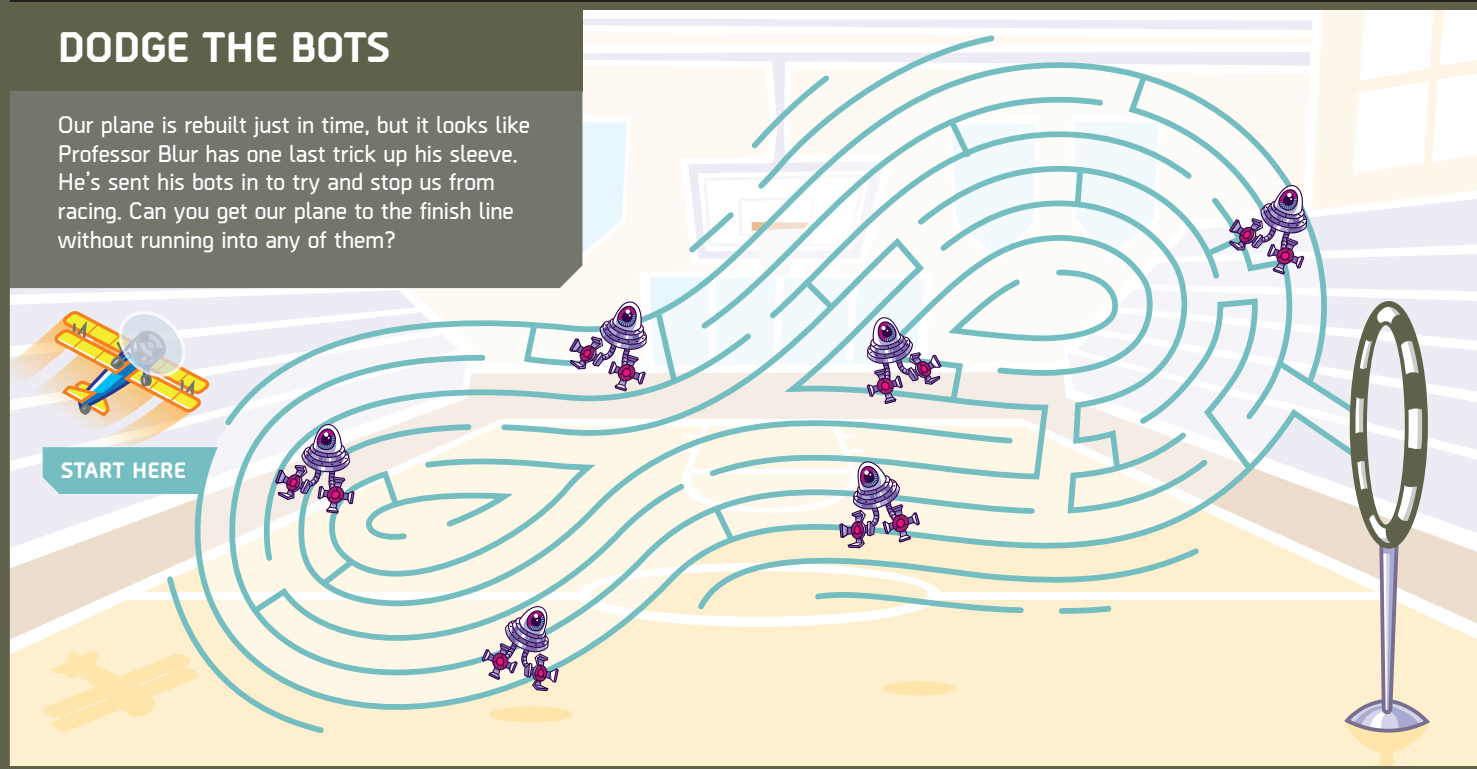
P L X X C A P O O R S L E E P I D S  
 K W Y G K F E S A K H X S B H P T B  
 R N F Z X R E D E Y E S F H U W V C  
 G Q C L M B A B L U E L I G H T W T  
 O D E Q M N X G L B E E C H D W H W  
 L I G H T S E N S I T I V I T Y D R  
 A K H G N M O J G U L B U Y D L J N  
 P J G C Z P Z T M R R F I M M Y F H  
 B H E Y E S T R A I N J B J L U P Q  
 A U X P U T R F G W Q M U K Q W W P  
 B Z B L O B L U R R Y V I S I O N B  
 N T W B K A B H E A D A C H E S Z O

### DODGE THE BOTS

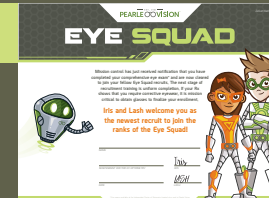
Our plane is rebuilt just in time, but it looks like Professor Blur has one last trick up his sleeve. He's sent his bots in to try and stop us from racing. Can you get our plane to the finish line without running into any of them?



START HERE



Congratulations! You helped Iris and Lash beat Professor Blur and win the race!



After you get an eye exam and grab your official Eye Squad Certificate of Acceptance from a Pearle Vision eye care expert, the sky's the limit. Want more Eye Squad? Ask your parents to scan the code now!





We know the importance of a child's eye care is more than just ensuring they see clearly. Clear sight can truly help unlock their potential. We've come together with OneSight® to create **ABSee**. Around North America, our eye care experts are providing comprehensive eye care and corrective eyewear to children in need.

**Scan to make a donation today**

or visit [PEARLEVISION.COM/ABSEE](http://PEARLEVISION.COM/ABSEE)



**HERE'S HOW ABSEE IS MAKING AN IMPACT:**

<p><b>75% of children we saw needed glasses</b></p>	
<p>through our ABSee eye exam clinics</p>	
<p><b>95% of glasses were made on-site</b></p>	
<p>with the help of our ABSee Vision Van</p>	
<p><b>45% of kids we saw got their first glasses</b></p>	
<p>after being cared for through our program</p>	

**WHY SCHEDULE YOUR CHILD'S EYE EXAM:**

<p><b>80% of what your child learns in school</b></p>	
<p>is actually learned through their eyesight</p>	<p><b>A+</b></p>
<p><b>25% of students in kindergarten – 6th grade</b></p>	
<p>have visual problems that can impede learning</p>	
<p><b>24% of parents wait until symptoms appear</b></p>	
<p>before scheduling an eye exam for their child</p>	



**We Work with All Major Health & Vision Plans and Welcome Your Current Prescription.**

Schedule your family's eye exams today by making an appointment at [pearlevision.com](http://pearlevision.com).\*

\*Eye exams available by Independent Doctors of Optometry located at or next to Pearle Vision in most states. Doctors in some states are employed by Pearle Vision. © 2022 Pearle Vision. All Rights Reserved. 3413-001E-KIDBR