



Each year, the City of Columbus honors three organizations who demonstrate excellence in sustainable business practices; going above and beyond the requirements of the GreenSpot program. The 2016 GreenSpotLight awards are being presented to three outstanding businesses.

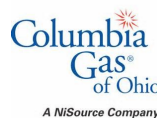
Congratulations...



This document describes the efforts each company underwent in 2015 to help make Columbus a beautiful, healthy, and prosperous city.

Please consider becoming a member of the GreenSpot program for your home, business, school or community group online at www.ColumbusGreenSpot.org. Interact and share your accomplishments throughout the year with our online community at www.facebook.com/ColumbusGreenSpot and on Twitter [@GreenSpotCbus](https://twitter.com/GreenSpotCbus).

Sponsors of the 2016 GreenSpotLight Celebration:



Category: Offices, Educational Institutions, & Nonprofits
Size: Large business
Employees: 7,600
Member since: 2009



Nationwide Insurance has made great strides in incorporating sustainability measures adding up to large environmental benefits and cost savings. By installing high efficient water fixtures they saw a 20% reduction of water use. They also conduct regular water audits, visual inspections and analyze water bills to detect leaks. Their landscaping is watered no more than 30 minutes and stormwater from the parking lots and other areas is filtered through the natural vegetation. Energy conservation has yielded large savings. They received \$487,000 in Grid Smart rebates from AEP; replaced three cooling towers and chillers seeing an annual savings of \$77,000. They upgraded lighting to be more efficient technologies such as LEDs and saw a 295,000 kWh annual savings.

Nationwide promotes greener transportation by offering incentives for associates to bike, carpool, or take public transportation to work. Their Commuter Program allows associates to pay for qualified commuting expenses such as public transportation, through pre-tax deductions from their pay check. Bike racks and motorcycle parking are offered and public bus stops are located on campus.

They have recycled 284 tons of office paper which is equivalent to 6,816 trees. Their furniture is salvaged, re-used or donated and the appliances are recycled. Computers are remarketed or recycled to ISO 14000 standards. Recycling efforts also include recycling batteries, lighting ballasts, and metal from construction and demolition waste.

Category: Restaurants, Grocers, and Retailers
Size: Medium business
Employees: 25
Member since: 2014



Located in Italian Village, The Market IV demonstrates a strong commitment to sustainability and strengthening surrounding communities. They have integrated a multitude of strategies for reducing waste. They structure their menu with locally-sourced items that are offered seasonally and herbs that are grown on-site, offering daily specials and baking their pastries in house to avoid excess waste. Food scraps are used to make stocks, dressings, soups and bread puddings. Any additional food scraps are then used by local farmers for food production or to feed livestock. They offer reasonable portions of food which leave customers feeling fulfilled without leaving any food waste. Leading by example, The Market IV promotes volunteer days and offers rewards through the Painting the Community Green incentive program. Their staff receives free and discounted rates to participate in educational workshops with the Columbus Growing Collective. They also encourage green transportation options, The Market staff receives discounts on Car2Go, CoGo Bike Share and others. Guests receive 10% off their bill by using any alternative mode of transportation and there is bicycle parking in front.

Category: Offices, Educational Institutions, & Nonprofits
Size: Small business
Employees: 8
Member since: 2014



Coldwater Consulting, LLC has made sustainability a core value in their business. To protect water quality they installed a rain garden and two rain barrels which decreases stormwater runoff into the reservoir. The rain barrels are estimated to capture about 500 gallons of water a year. To reduce energy usage, Coldwater Consulting adjusted their thermostat to use less air conditioning in the summer and less heating in the winter, saving \$130 a year in energy costs. By promoting electronic file sharing, they have reduced waste by 25 pounds a year. They have also eliminated bottled water and instead drink water from the tap in reusable glassware. They recently relocated their office, which shortens employees commute by about 9,600 miles a year and reduces idling in traffic by 20 hours per year.